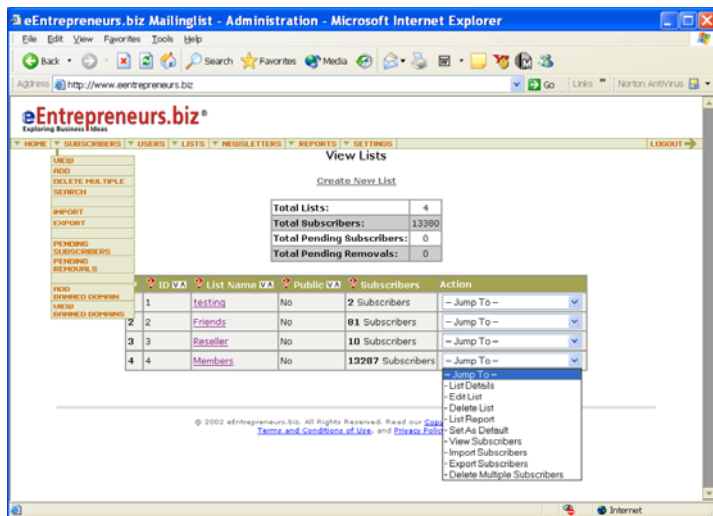


This is a complete Newsletter Management system for any website chock full of advanced features. With simple and tight integration, you will quickly see an increase in your site's traffic and revenue with an effective campaign through opt-in subscriptions. Combining powerful marketing and relationship tools with advanced personalization and tracking, the Email Marketing Pro provides a solution with far more flexibility and power than any other at a price you can afford.



## Features

**Personalized Newsletters:** All of your newsletters can be personalized in several ways providing powerful flexibility. On each newsletter you send out, you can include the subscribers name, email address, format, date subscribed, list name, removal link and current date (in short & long format).

**URL Click Through Tracking:** When you send out a Newsletter, you usually want people to click on those URLs. You can now know how many of those URLs are being clicked on. Reports show you how effective the links were and each subscriber maintains their own click count, giving you more power than ever imagined.

**Newsletter Read Tracking for HTML AND Text Subscribers:** Track the success of your Newsletter campaigns by knowing how many people are reading them.

**Automated Newsletter Broadcasting:** You're not always around when you want your Newsletter sent off. Why should you be? Never again will you be forced to stay online and wait while the broadcast completes or even be in the office. Simply set the date and time, and forget it. Email Marketing Pro will handle everything for you so you can take that vacation you always wanted!

**Progress bar during broadcast:** Most newsletter systems don't give you detailed information during your broadcast, and you're forced to stare at a blank screen. With the Email Marketing Pro, you maintain absolute control. Progress bars indicate visually how far along your broadcast is while detailed statistics inform you how fast your newsletter is being broadcasted, and estimates how much time is required to finish.

**Resume an Errored Broadcast:** You're in the middle of broadcasting a Newsletter when the power goes out. Perhaps your Internet connection died, or the server get's rebooted. Let's face it, it happens. So you log back into the Email Marketing Pro and start again where you left off with a few clicks. You will never have to send duplicates out just to reach your whole list or settle for half a list of recipients. Other programs don't offer you this feature, but the Email Marketing Pro has it built right in.

**Optional 1 click unsubscribe links:** Every newsletter should give a subscriber the ability to unsubscribe at the click of a link. The Email Marketing Pro will do this for you. By using the personalization features, you can provide all of your subscribers the ability to unsubscribe at anytime, with the click of a link. You set when and where you want this link to appear in your Newsletter giving you greater flexibility.

**Works with Access 2000 or SQL 7.0+:** The Email Marketing Pro has been designed to work with Access Databases as well as SQL 7.0 and up, providing the power needed for any size newsletter list.

**Web Based Administration:** The Email Marketing Pro is 100% web based. Whether you're at home, the office, or away on a business trip, you can always login to maintain your list, change defaults, or send newsletters.

**Unlimited Subscribers, Administrators, & Newsletters:** The Email Marketing Pro does not prevent your list of subscribers, administrators, or newsletters from growing with your business like most service based systems do. You maintain complete control and we do not penalize nor charge you extra for the success of your website.

**User specific login username & password:** Maintaining a mailinglist can be a lot of work, especially if you maintain more than one list. The Email Marketing Pro allows you to create multiple administrator accounts. Each user can have his/her own login with different access privileges.

**Double Opt-in & Double Opt-out capabilities:** To provide even greater flexibility, the Email Marketing Pro now features double opt-in and double opt-out support. By enabling the double opt-in feature, potential subscribers are sent an email upon registration that require them to confirm their subscription before they are added to the actual list. Double opt-out is the same concept only applied when a user wishes to unsubscribe.

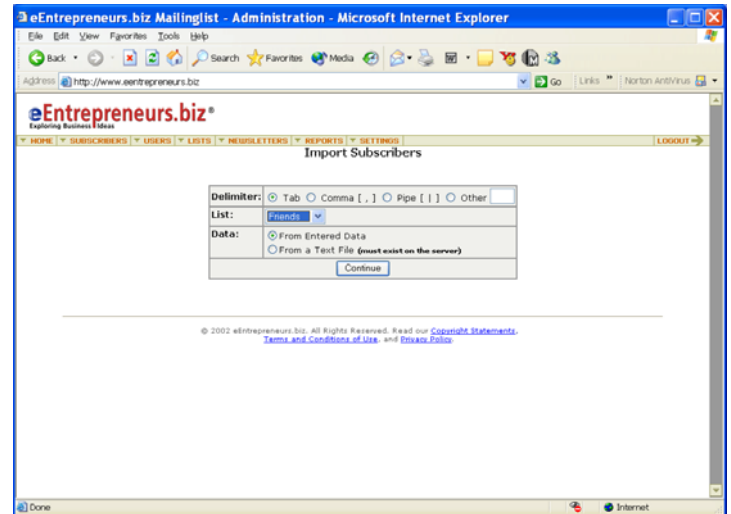
**Subscriber Import & Export:** Since many users of the Email Marketing Pro are migrating from other applications; we have made it easy by providing import capabilities. Simply navigate to the "Subscriber Import" feature, choose your delimiter and list, paste in the import data and the Email Marketing Pro handles the rest. Exporting email addresses is just as simple so that you can use your list with other programs as well.

**Supports Text & HTML Newsletters:** Email Marketing Pro provides support for both text-only and HTML newsletters, both in the each list! You choose which format you want subscribers to receive, or allow them to choose themselves.

**Large List Support:** The Email Marketing Pro can handle an unlimited amount of subscribers. The Newsletter Broadcasting system was developed with large lists in mind and best of all, you don't pay for every email sent out like most services do.

**Completely customizable lists:** Each list has it's own subscribers, and purpose. The Email Marketing Pro is flexible and allows each list to have it's own unique options. Setup list-specific templates, headers, footers, subscribe & unsubscribe messages, double opt-in & double opt-out messages, and subjects for Text & HTML messages. You're in complete control over what your subscribers read.

**Newsletter Archive Viewer & Public Subscriber Edit pages:** Stop creating your Newsletter archives the hard way! With a few simple steps, you can have an up-to-date and automatic archive viewing system. Let subscribers manage the format they receive themselves instead of asking you to change it for them. Simply edit one page to add in your site design, set a few variables, and you are done. The whole process takes only a few minutes with our easy to use scripts and includes a step-by-step process.



## Solution Requirement

### Supported Mailer Components

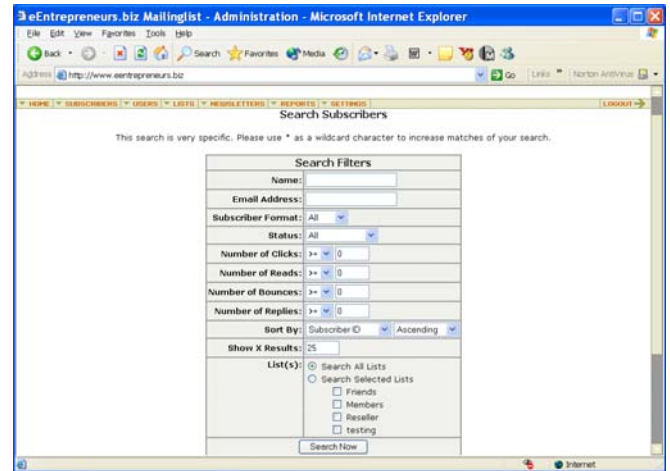
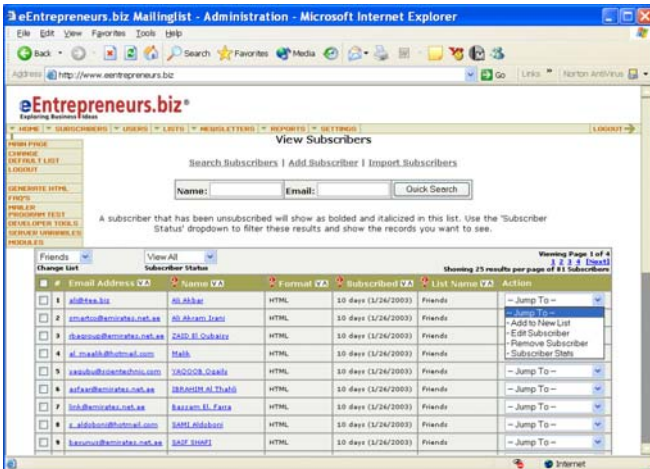
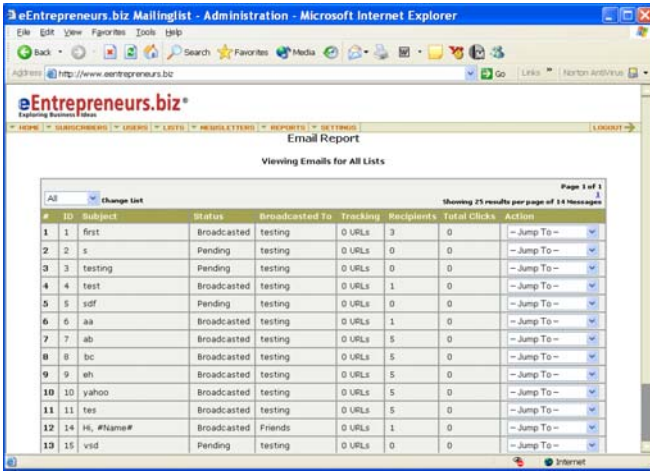
- CDONTS by Microsoft
- ASPMail by ServerObjects
- ASPQMail by ServerObjects
- SA-SMTP Mail by SoftArtisans
- JMail by Dimac Software
- ASPEmail by Persits Software

If you are unsure whether or not you have the capability to use one of the above mailer programs, please send us an email to ensure that Email Marketing Pro will function on the intended system.

- IIS 4.0 or higher web server
- One of the above supported mailer components
- Access 97, Access 2000, or SQL Server 7.0+ database

Tracks Client Activity and Increase Sales

## Screenshots



## About Us

Our mission is to help companies and entrepreneurs to explore new avenues in terms of providing them business guides, business ideas with completed business model and feasibility study as an out-of-the-box package.

As a leading provider of business information and eSolutions, CdMax.biz is perfectly positioned to deliver the technology and knowledge base that organizations need today and will depend on in the future.

Our eSolutions are pre-designed and hosted ready to run in days, rather than the usual six months – and with virtually no teething problems.

### For More Information:

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