

DiscounTrade Can be used for In House or Commercial resale of coupons, discounts and promotions!

Discounts, Coupons and promotions are presented in a standard newspaper format, with product image, barcode, Splash head lines, consumer and retailer disclaimers, as well as a place for company name, coupon expiration date and company website name.

Coupons are searchable by Category, State, and or P O Box if so desired.

Product Image upload Options can be set for any file size, height and width, and can be set to automatically adjust image size if it is too large!

You as an owner can also set when coupons are to expire. i.e. 30, 60, 90, etc. days. At the end of that time, the coupon will be automatically deleted, and the maximum amount of coupons allowed adjusted. This allows the program to be maintenance free and easy to administer!



## Key Benefits

### Target On-line Consumers

Provides an ideal method to reach the growing number of on-line consumers who can no longer be reached through the traditional media vehicles of newspaper and television.

### Gain a Competitive Advantage

Establishes a leadership brand presence in the on-line world as the Internet transitions to a mainstream media.

### Achieve High Impact Promotions

Provides more impact than a standalone promotion for one company or product. Combine coupons with on-line promotional tools to drive sales and increase consumer loyalty.

### Attract New Customers

Increases exposure over the regional and national brand web sites that only attract existing customers, ensuring a steady stream of fresh customers receptive to try new products and services.

### Increase Return on Investment

Lower cost per coupon redeemed than most Direct Mail, FSI's, and in store promotions.

### Simplify New Product Introductions

Tracks the coupons individual consumers select, giving brands the ability to target specific consumers for new product introductions, product line extensions, complimentary products, competitive situations, and other promotional activities.

## Enhance Consumer Response

Unlike traditional web sites, consumers are receptive to targeted promotions for existing or new brands.

## Features

### Merchant Option

Our merchant account is template driven, so that you can change the look and feel of the display to suit your needs. Coupons can be selected in single or multiples and brought to a print out screen for printing all in an automated fashion.

You can also set when coupons are to expire. i.e. 30, 60, 90, etc. days. At the end of that time, the coupon will be automatically deleted, and the maximum amount of coupons allowed adjusted. This allows our merchants to be maintenance free and easy to administer their accounts!

Merchants have their own Admin Console in which they Login to and start creating their coupons, with product image, barcode, Splash head lines, consumer and retailer disclaimers, as well as a place for company name, coupon expiration date and company website name.

In a what you see is what you get interface. So merchants can see what their coupon is going to look like before it is presented and print out a copy if they so desire. Merchants can manage their coupons into Folder categories with product titles, etc.

Screenshots

SEARCH COUPONS

CATEGORIES: Automotive / Services

STATE: All

P.O. Box: [Optional]

Coupons Per Screen: 5

SEARCH COUPONS BY P.O. BOX

P.O. Box: [Optional]

Coupons

- Automotive / Services (46) Household Supplies (24)
- New, Used, Parts, Sales, Services, etc. Appliances, Carpets, Furniture, Paint, Tile, etc.
- Babies / Kids (6) Money / Investments (6)
- Banks, Insurance, Loans, Mortgages, stocks, etc. Clothing, Carriers, Carriages, Schools, Tutors, etc. Music / Movies (6)
- Books / Magazines (6) Cassettes, CD, DVD, Action, Adventure, Drama, SciFi, Education, etc. Music and Movies Rentals, etc.
- Clothing / Accessories (13) Office Supplies (13)
- Coats, Cloves, Dresses, Pants, Shirts, etc. Chairs, Desks, Pads, Paper Supplies, etc.
- Computers / Electronics (4) Photo / Video (4)
- Computers, Printers, Monitors, TV, Radio, etc. Camera, Developing, Film, Photographer, etc.
- Dining / Entertainment (4) Professional / Personal (4)
- Restaurants, Pubs, Theater, Concert, etc. Clinics, Doctors, Trainers, Tutors, Weight Loss, etc.
- Grocery / Pharmacy (2) Sports / Fitness (6)
- Cereals, Cleaners, Meats, Produce, Prescriptions, etc. Sports Equipment, Fitness Centers, Clubs, etc.
- Health / Beauty (6) Toys / Education (7)
- Vitamins, Cosmetics, Health Foods, supplies, etc. Bicycles, Educational Games, Hobbies, Crafts, etc.
- Home / Garden (6) Travel / Hotel (94)
- Fence, Flowers, Lawn Care, Plants, Sprinkler, Seeds, etc. Airline, Cruise/line, Train, Hotels, Motel, etc.

Your Selection: Welcome All

Allowed Image Types: (.jpg)

Max Size: 270 x 170 = 45900 Bytes

Max Coupons: 4

Your Current Coupons: 1

Category: AUTOMOTIVE / SERVICES

Product Name: Product Name State: All P.O.Box: 12345 Date Created: 1/14/03

Company Name EXPIRES: 05/01/03 www.yourdot.com

50% off  
Splash Description  
This is a sample coupon.

Consumer: Consumer Disclaimer  
Retailer: Retailer Disclaimer

Coupon Expires: 1/1/04 PRINT EDIT DELETE

User Coupon Creator

State: All (Select A State - or use All) (or 0000 for All)

P.O.Box: [Optional]

Category: Automotive / Services

Product Name: [Optional]

Company Name: Manufacture Coupon

Coupon Expires: 05/01/03 (12/31/03)

Company URL: www.yourdot.com (leave blank for none)

Description Allowed: [Optional] (30 Char. Max)

Splash Description All

Splash Description B:

Consumer Disclaimer:

Retailer Disclaimer:

BarCode Type: @EAN13 @UPCA @COOP2of5 @Industrial2of5 @EAN8 @ITF @IATA2of5 @UPCE @NW7 @Matrix2of5

BarCode Input: [Optional] (Numbers Only)

Upload Product Image: [Optional]

Create Refresh Edit User Link Out

Print

Company Name EXPIRES: 05/01/03 www.yourdot.com

50% off  
Splash Description  
This is a sample coupon.

Consumer: Consumer Disclaimer  
Retailer: Retailer Disclaimer

12345678910

PRINT COUPONS

SEARCH AGAIN BACK VIEWING 1-1 OF 1

About Us

Our mission is to help companies and entrepreneurs to explore new avenues in terms of providing them business guides, business ideas with completed business model and feasibility study as an out-of-the-box package.

As a leading provider of business information and eSolutions, CdMax.biz is perfectly positioned to deliver the technology and knowledge base that organizations need today and will depend on in the future.

Our eSolutions are pre-designed and hosted ready to run in days, rather than the usual six months – and with virtually no teething problems.

For More Information:

Head Office	Franchise		
United Arab Emirates	Saudi Arabia	Bahrain	
Phone	+971 2 6665153	+966-1-462-3518	+973-3-663-9647
Fax	+971 2 6664147	+966-1-488-8672	+973-17-725-638
Email	info@CdMax.biz	info@cdmaxarabia.biz	cs@cdmaxarabia.biz
Website	www.CdMax.biz	www.cdmaxarabia.biz	www.cdmaxarabia.biz
P O Box	4588, Abu Dhabi, UAE	680606, Riyadh 11537, Saudi Arabia	Juffair, Kingdom Of Bahrain

Administrators Console

Back Customer Database Add User Edit Categories Logout

Note: When you click on Delete, it deletes the user and all his uploaded files as well!

Account Name	User Email	Signed Up	Delete	Update
ALI RAZA	webmaster@uaediscount.net	1/1/03	Delete	Update
DUBAI	webmaster@uaediscount.net	1/3/03	Delete	Update
WEBMASTER	webmaster@uaediscount.net	1/25/03	Delete	Update

Administrators Console

Back Customer Database Add User Edit Categories Logout

Edit Categories and Descriptions

Use the PIPE Symbol | (shift backslash) | to separate data fields

Categories:

Automotive / Services|Babies / Kids|Books / Magazines|Clothing / Accessories|Computers / Electronics|Dining / Entertainment|Grocery / Pharmacy|Health / Beauty|Home / Garden|Household Supplies|Money / Investing|Music / Movies|Office Supplies|Photo / Video|Professional / Personal|Sports / Fitness|Toys / Education|Travel / Hotel|

Cat. Descriptions:

New, Used, Parts, Sales, Services, etc.|Clothing, Carriers, Carriages, Schools, Tutors, etc.|Action, Adventure, Drama, SciFi, Education, etc.|Coats, Cloves, Dresses, Pants, Shirts, etc.|Computers, Printers, Monitors, TV, Radio, etc.|Restaurants, Pubs, Theater, Concert, etc.|Cereals, Cleaners, Meats, Produce, Prescriptions, etc.|Vitamins, Cosmetics, Health Foods, supplies, etc.|Fence, Flowers, Lawn Care, Plants, Sprinkler, Seeds, etc.|Appliances,

BACK Update Categories